

## ORDER



**Orders**  
**Order / Rev:** 1596731  
**Alt Order #:** 08338655  
**Product Desc:** FRAN PERSON-5TH DIST  
**Estimate:** TBD  
**Flight Dates:** 10/05/16 - 10/09/16  
**Original Date / Rev:** 10/04/16 / 10/04/16  
**Order Type:** Political

## WIS-TV

**Primary AE:** Jim Rapp  
**Sales Office:** H-CHI  
**Sales Region:** National

**Agency**  
**Name:** AKPD Message & Media  
**Buying Contact:**  
**Billing Contact:**  
 730 North Franklin Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Person, Fran/D/Congress/SC  
**Demographic:** A35+  
**Product Codes:** PL810  
**Priority:** P 1  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/06/16	6	\$2,300.00	\$1,955.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$2,300.00	\$1,955.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$2,300.00</b>	<b>\$1,955.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WISTV	10/05/16	10/05/16	NET NBC Today Show	Comm	7-9AM	--1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1			\$450.00			0.00			
E 2	WISTV	10/06/16	10/06/16	LOC Live @ 530p	Comm	LIVE @ 530p	---1---	:30	1	\$250.00	P 1	0.00	NM	1	\$250.00
				LIVE @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1			\$250.00			0.00			
E 3	WISTV	10/05/16	10/05/16	LOC News @ Six	Comm	6-630PM	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
				News @ Six											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1			\$600.00			0.00			
E 4	WISTV	10/05/16	10/05/16	LOC 11:00 PM News	Comm	11-1135PM	--1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
				11:00 PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1			\$400.00			0.00			
E 5	WISTV	10/06/16	10/06/16	LOC 11:00 PM News	Comm	11-1135PM	---1---	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
				11:00 PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1			\$400.00			0.00			
E 6	WISTV	10/06/16	10/06/16	NET The Tonight Show	Comm	1135-1235xM	---1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1			\$200.00			0.00			

